

## Pondering Pixels: A YouTube Exploration

1. What does the word "ubiquitous" mean in the context of YouTube?

- ☐ It involves encrypting digital messages.
- ☐ It means that something is very rare.
- ☐ It means something is found everywhere.
- ☐ It is something that is so mesmerising you can't look away.



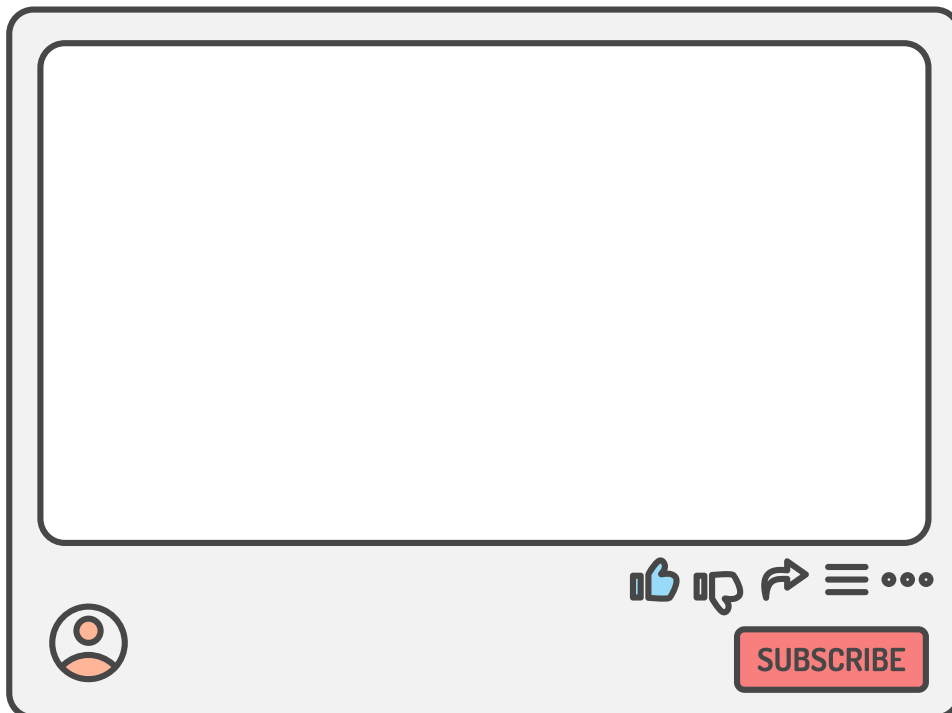
2. Explain why and how YouTube was created.

---

---

---

3. Design an advertisement for your own YouTube channel. What unique content would you share? Make sure to include your channel's name, logo and images to show what it is about.





4. YouTube makes money by showing ads. How does the presence of advertising affect the viewer? What about the content creator?

**Effect on the viewer**

**Effect on the content creator**

5. If you had to balance school and being a YouTuber, how would you manage your time? Create a schedule of what your day might look like.

Time	Activity

6. What are the responsibilities of having a large audience? What ethical considerations should a YouTuber think about if lots of young people watch their videos?

---

---

---

---

---

---

---

---

7. What might make a video on YouTube misleading? How can you figure out if what it's saying is true or not?

---

---

---

