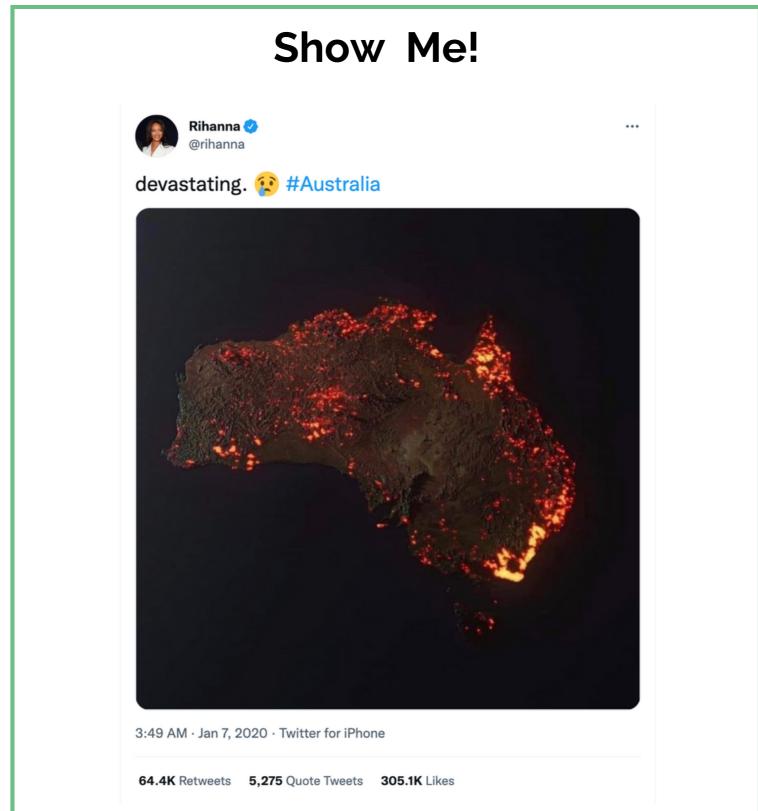


Name/s:

#### Session 3



1.

Source: Twitter @rihanna. Original image copyright Anthony Hearsey. Used with the artist's permission.

### Show Me!

Misinformation: Incorrect information that's spread by someone who doesn't know it's false, and isn't trying to do any harm.

**Disinformation:** Incorrect information that's intentionally created and shared.

Anthony Hearsey - Creative Imaging January 5, 2020 · 🕲

...

\* Didn't realise this would go viral 💀 PLEASE READ BELOW. \*

Regarding False Information. This has occurred NOT because of this post, or my information being inaccurate. It has been Zucc'd because other people have shared this image with the caption "This is a NASA photograph". This image has been flagged as a result.

This is a 3D visualisation of the fires in Australia, NOT A PHOTO, Think of this as a graph. Also note this was created as an art piece.

This is made from data from NASA's FIRMS (Satellite data regarding fires) between 05/12/19 - 05/01/20. These are all the areas which have been affected by bushfires.

#### https://firms.modaps.eosdis.nasa.gov/ma p/...

Scale is a little exaggerated due to the render's glow, but generally true to the info from the NASA website. Also note that NOT all the areas are still burning, and this is a compilation.

This image is copyrighted by Anthony Hearsey. Please contact for usage.

DONATE HERE https://linktr.ee/lukebakhuizen...

#bushfires #render #visualisation #data #3d #australia #climatechange #disaster #fire #infographic #cinema4d #graphic #nasa See Less

Copyright Anthony Hearsey. Used with the artist's permission.

Verdict: Misinformation Disinformation





NEWSHOUNDS

2.



### President, Releases Statement

POLITICS September 26, 2016

🔄 PRINT 🖾 EMAIL 🗛 🗛

3.

Archived source: https://web.archive.org/web/20160929104011/http://endingthefed.com/pope-francis-shocks-world-endorses-donald-trump-for-president-releases-statement.html

## Stop. Think. Check.

#### Background:

- This article received almost one million likes and shares during the 2016 American Presidential election campaign. Of <u>all</u> the news stories, true and false, published during the campaign, this one was shared the most.
- Pope Francis told the Reuters news agency, "I never say a word about electoral campaigns."
- At the time, the ETF News website was getting about 3.5 million hits per month, which is worth thousands of dollars in advertising revenue.
- The person behind the ETF News website was a 25-year-old man living in Romania.

#### Verdict:

Misinformation Disinformation

# NEWSHOUNDS 4.. Show Me! Pokemon Go: Major Highway Accident After Man Stops In Middle Of Highway To Catch Pikachu! **Cartel Press**

## Stop. Think. Check.

#### Why Did The Fakers Do It?



Money

Damage Someone's Reputation

Get Support for Their Team



### **Our Turn!**



"I refuse to wear a lot of makeup and thanks to Elliesse Serum I don't need to. My skin has never looked better and it looks younger than it did 10 years ago. I love waking up knowing I don't need to bother trying to cover up my skin." -

#### **Ellen DeGeneres**

Screenshot taken by New York Times

FREE Bottles Available For the Next **14:38 Minutes** 

Claim Yours!

#### **Background:**

- In 2019, TV star Ellen DeGeneres and movie star Sandra Bullock filed an official lawsuit against 100 unknown people, who had created ads for beauty products.
- The ads said that Ellen and Sandra used and loved their products.
- Ellen and Sandra said that they "have never heard of, used or endorsed" (that means encouraged other people to use) the products.
- It's a big problem for lots of celebrities.

The famous American TV doctor Mehmet Oz (*right*) says that his legal team sends out 3,000 letters every year to people illegally using his name and picture to sell their products.



## Stop. Think. Check.

Why Did The Fakers Do It?

Money

Damage Someone's Reputation

Get Support for Their Team



5.

### Our Turn!

MONDAY, OCTOBER 3, 201

#### Background

6.

- In 2016, Donald Trump said before the American election that he was afraid it could be "rigged." He meant that he was worried his opponent would cheat.
- A young man with no relationship to Donald Trump, other than supporting him, decided he wanted to help Donald Trump. His name was Cameron Harris.
- He bought a website name for \$5 and set up the fake news site "Christian Times."
- He found a photograph from an election in England, and made up a story about someone finding pre-filled ballots for Trump's opponent, Hillary Clinton. The inference was that they would be slipped into the US election, and she would win.
- He created six Facebook profiles, published the story, and then shared it on Facebook.
- It was shared six million times.
- He earned about \$22,000 from the site. Donald Trump won the election.



https://web.archive.org/web/20161003181610/http:/christiantimesnewspaper.com/breaking-tens-of-thousands-or

## Stop. Think. Check.

#### Why Did The Fakers Do It?

Money

Damage Someone's Reputation

Get Support for Their Team



### Our Turn!

398786461696

people.com 🖞



Billie Eilish/Youtube

"When I got rich, I started balling my eyes out, I wanted to be poor so I can relate to most of my fans." Billie said candidly. "I still want to be broke and poor, it looks really fun and cute." Billie said laughing

#### **Background:**

 On July 27, 2021, a social media account called "Billie Eilish Updates" (@BilliesUpdatess) posted what looks like an article from the American pop culture magazine *People*. 7.

- There was no such article published in *People*.
- There is no record of any such quote on any reputable entertainment reporting website.
- The pop star's brother said that @BilliesUpdatess was spreading a lot of lies about her.
- The account has now been suspended.

## Stop. Think. Check.

Why Did The Fakers Do It?

#### ☐ Money ☐ Damag

Damage Someone's Reputation Get Support for Their Team



# Smell Something? Stop. Think. Check.



Here's how to sniff out the truth...

Type the exact headline into a search engine. A factchecking website may have already investigated.

Look for other media on the same topic. Have reliable sources written about this, too?

#### Check the date. Is this really news? If it's old, is it still relevant?



#### Research the source.

**Websites:** Look at other stories on the site. Are there multiple authors? A "contact us" page? Is it selling something?

**Search the author's name.** Are they credible? Are they real? If no author name is provided, that's a red flag.

**Social media:** How recently was the account created? What else has been posted? Do they post a lot? At all times of the day and night? It could be a robot account... Images: Do a reverse image search.

### 5

## Follow the links provided. Are they from reliable sources?

#### Ask an expert/adult.

There are 300 fact-checking organisations around the world.

PLUS

Librarians are research experts. Teachers are pretty smart, too!